

ALF LIVING DONOR NETWORK™ Phase 2: Scaling a Lifesaving Solution- Accelerating Impact

OVERVIEW: AN URGENT REALITY

Nearly 9,000 Americans are currently waiting for a liver transplant. One in four will die waiting because an organ does not become available in time.



In 2023 10,659 liver transplants were performed in the United States. Of those, 658 (6.2%) came from living donors. In contrast, 23% of kidney transplants came from living donors that same year.

**The model works.
It simply has not been scaled for liver.**

Meanwhile, the need is accelerating. Between 80-100 million Americans are affected by metabolic dysfunction-associated steatotic liver disease (MASLD), formerly NAFLD, most of whom are unaware. Up to 25% will progress to MASH, and 11% of those will develop cirrhosis or liver failure. MASH is projected to become a leading cause of liver transplantation in the United States.

Demand is rising. Supply is not.

PHASE 1: BUILDING THE NATIONAL INFRASTRUCTURE

With an initial investment of \$100,000 from grateful patients and family members, American Liver Foundation (ALF) launched the nation's first comprehensive Living Donor Network.

In Year One, ALF:

- Partnered with MedSleuth, a national transplant technology leader.
- Deployed BREEZE, a secure, HIPAA-compliant digital platform capable of screening up to 15,000 potential donors annually.
- Recruited 44 transplant centers nationwide.
- Publicly launched the Living Donor Network in Fall 2025.
- Enrolled 70 individuals as potential non-directed donors.

**The infrastructure exists.
The transplant centers are engaged.
The screening capacity is built.**

Now we must activate it.

70
**POTENTIAL
NON-DIRECTED
DONORS
ALREADY
ENROLLED**

PHASE 2: EXPANDING THE DONOR POOL TO REACH CRITICAL MASS

The success of kidney paired donations offers a powerful precedent. When kidney paired donations began in 2000, only two transplants were performed. Today, more than 12,528 kidney paired donations have taken place, including 1,282 in 2023 alone.

Liver can follow that trajectory—but only if we build the donor pool large enough to sustain it.

PHASE 2 GOAL: RECRUIT 2,000 NON-DIRECTED LIVING LIVER DONOR REGISTRANTS

We currently have 70. To reach critical mass, we must dramatically increase national awareness and engagement.

A larger donor pool is essential before:

- A national Liver Paired Donation (LPD) program can succeed.
- A donor voucher system can function sustainably.
- Pediatric waitlist elimination becomes achievable at scale.



WHY \$250,000 IS REQUIRED

A transformational solution requires more than a platform—it requires participation. The \$250,000 Phase 2 investment will:

1. Launch a National Awareness Campaign

- Targeted digital marketing to mission-aligned audiences
- Educational campaigns for healthcare professionals and community partners
- Outreach to altruistic donor networks
- Content development to demystify living liver donation

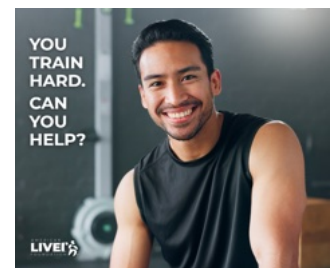
Without awareness, the registry cannot fulfill its lifesaving potential.

2. Fund Dedicated Donor Navigation & Support

- Full-time Living Donor Network Manager to be hired
- Peer mentoring support and donor education provided
- Awareness drives sign-ups
- Navigation drives transplants

3. Secure First Transplants Through the Registry

- Successful donor-recipient matching to be facilitated
- Momentum built toward eliminating pediatric waitlist deaths



THE SYSTEM-LEVEL OPPORTUNITY

Of 141 transplant centers nationwide, only 59 currently perform living donor liver transplants. Of those, just 21 performed more than 10 living donor transplants in 2023. Of the 59 centers performing living donor liver transplant, ALF is already partnering with 44 of them providing free access to the ALF Living Donor Network.

There are untapped donors willing to give the gift of life.

There is clinical expertise.

What is missing is scale.

By expanding the non-directed donor pool to 2,000 individuals, we create conditions necessary to:

- Increase living donor transplant rates
- Reduce waitlist mortality
- Build toward liver paired donation chains
- Establish long-term systemic change

WE NEED VISIONARIES LIKE YOU!

Phase 1 built the bridge.
Phase 2 brings people across it.

**This is not incremental work.
It is the foundation of a new national model for liver transplantation.**

Your investment towards this \$250,000 goal will accelerate a solution capable of saving thousands of lives in the years ahead.

Together, with this lifesaving effort, we can transform the lives of many.

To join this transformational initiative, please contact:



Christin Kruse
ckruse@liverfoundation.org
815-276-6891

To support this initiative now, scan the QR code below.



Be a Liver of Life!®

American Liver Foundation | PO Box 299 | West Orange, NJ 07052 | LiverFoundation.org